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ActiveHealth Management Selects QualityMetric to Measure Health Status

QualityMetric Incorporated's SF-12v2[®] Health Survey to be Added to ActiveHealth's Personal Health Record

Lincoln, RI – October 1, 2008:

ActiveHealth Management (ActiveHealth[®]) is working with QualityMetric to include the SF-12v2 Health Survey in the ActivePHRSM personal health record as part of a pilot program. QualityMetric's SF-12v2 Survey is a scientifically valid health status measure that will be available to members of the pilot program who are participants in ActiveHealth's disease management program.

"Our integrated disease management and personal health record programs help members manage their chronic conditions and take an active role in their health," says Nita Stella, Senior Vice President of Product Development at ActiveHealth. "QualityMetric will enhance our ability to evaluate the impact our disease management program has on individual members."

The SF-12v2 Health Survey is one of the most widely used health outcome measures in the world. In just 12 responses, the survey measures general health perception, physical functioning (the ability to climb stairs or carry groceries), bodily pain, physical role limitations, vitality, social functioning (ability to visit friends or relatives), emotional role limitations, and mental health (feeling sad or depressed).

"We are thrilled to be contributing to the novel work that ActiveHealth is doing," says Gus Gardner, QualityMetric's Chief Operating Officer. "By taking our SF-12v2 Health Survey in ActivePHR, participants will be able to track their own improvement. In addition, the collection, scoring, and reporting process will be automated for ActiveHealth."

This automated process is made possible by QualityMetric's Smart Measurement[®] System. The Smart Measurement System is the perfect solution to the age-old challenge of seamlessly including health measurement tools into the management of healthcare. By using the latest technology, the many hours and resources ordinarily required to collect this data are eliminated, with the results available instantly. Just as importantly, the system includes a Trusted Partner interface, which allows the data to be stored within the client's firewall for information security reasons.

About QualityMetric Incorporated:

QualityMetric works with the world's largest healthcare and life sciences companies to measure health outcomes. Our products help market new drugs and biologics, track health improvement or decline, screen populations for disease, and identify future health risks. QualityMetric's patient-reported outcome (PRO) surveys provide scientifically valid assessments of both physical and mental health. Our PROs include the SF-36v2[®], SF-12v2[®], and SF-8TM Health Surveys, SF-10TM Health Survey for Children, Asthma Control Test (ACTTM), Pain Impact Questionnaire (PIQ-6TM), and DYNHA[®] Dynamic Health Assessments. Our Outcomes Insight ConsultingTM Division can develop customized PROs and provide in-depth analysis of the results. QualityMetric's founder and CEO, John E. Ware, Jr., PhD is a thought-leader in the field of psychometrics and health outcome measurement. Visit us at www.qualitymetric.com.

About ActiveHealth Management:

ActiveHealth Management is a leading provider of health management services, including disease management, clinical decision support, and personal health records. The company's solutions, all based on its patented CareEngine® System, help individuals receive quality care and help organizations like health plans, employers and government payors reduce medical costs. More than 18 million people nationwide benefit from ActiveHealth programs. Founded in 1998 and headquartered in New York City, ActiveHealth is an independent subsidiary of Aetna (NYSE: AET). For more information, please visit <http://www.activehealth.net>.

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