

Drug Discovery & Development Magazine Publishes Article by QualityMetric President

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Gus Gardner, President and Chief Operating Officer at QualityMetric, has an [article](#) appearing in the July/August 2009 issue of Drug Discovery & Development Magazine. In this article titled *The Trial Never Ends*, Gardner delves into a current hot topic in the pharmaceutical world – the expanding role of patient-reported outcome (PRO) health surveys in the clinical trial continuum. Gardner highlights the traditional and non-traditional use of PROs, from discovering new opportunities, to meeting growing challenges caused by increased competition and regulatory requirements.

Gardner has over 21 years of senior management experience across several sectors of healthcare. As President and COO, Gus is tasked with the day-to-day operations of QualityMetric's commercial business unit, and chartered with translating the company's visions and strategies into viable business tactics, effective operational processes, and scalable methods.