

## PRESS ANNOUNCEMENT FOR IMMEDIATE RELEASE

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### **QualityMetric Appoints Chief Innovation and Research Officer**

***James E. Dewey, PhD, QualityMetric co-founder and board member, health risk appraisal (HRA) pioneer, and successful entrepreneur rejoins the company.***

**Lincoln RI – January 29, 2008:** QualityMetric today announced the return of James E. Dewey, PhD to the company he helped found in 1997. Dewey, whose new title is Chief Innovation and Research Officer (CIRO), reports directly to John E. Ware, PhD, QualityMetric's Chief Executive Officer and co-founder.

"As CIRO, Jim will lead QualityMetric's team of scientists and direct our product development efforts," says Ware. "We are experiencing an unprecedented level of interest in measuring outcomes from all corners of the healthcare landscape. This heightened demand requires creativity and inspired innovation from our team, and Jim is the person to provide this spark."

According to Dewey, "QualityMetric is an exciting place to be right now. We have assembled an amazing team of talented people including measurement scientists, data analysts, and IT professionals. I look forward to channeling this talent and energy to deliver patient-centered, outcomes-based systems to improve healthcare."

Dewey received his doctorate from Purdue University, conducting landmark research validating the Centers for Disease Control Health Risk Appraisal. While completing his degree, he founded and ran one of the country's first hospital-based Wellness Centers. Dewey's first company, Healthtech Industries, developed custom software applications in health risk appraisal for clients like Mobil Oil Corporation, the United States Navy, and multiple state and local health departments.

Recognizing that many doctors, nurses, and educators found risk appraisal systems complex and frustrating, he formed his second company, Response Technologies, Inc, developing the world's first fully integrated and self-contained system for conducting point-of-care health and health risk assessments.

Dewey and Ware co-founded QualityMetric in 1997, introducing patient-reported outcomes and other health-related Quality of Life measurement tools that Ware and his colleagues pioneered in ground-breaking Population Health studies like the Medical Outcomes Study (MOS) and the Medicare Health Outcomes Survey (MHOS).

#### **About QualityMetric:**

QualityMetric is the leading provider of health outcomes measurement surveys and real-time delivery systems that use proprietary methodologies and data assets to produce actionable health information. The company was founded in 1997 by John E. Ware, Jr., PhD, principal developer of the world's most widely used patient-reported outcomes surveys including the SF-36v2<sup>®</sup>, SF-12v2<sup>®</sup>, SF-10<sup>™</sup> for Children, and SF-8<sup>™</sup> Health Surveys. QualityMetric developed the world's first dynamic health assessments

(DYNHA<sup>®</sup>), dramatically enhancing the insight that can be derived from outcomes data. Supported by an Outcomes Insight<sup>™</sup> Analytics Team, QualityMetric clients benefit from full-service solutions that combine scientific integrity, practical generic and disease-specific health information, ease of use and cost efficiency. Visit us at [www.qualitymetric.com](http://www.qualitymetric.com)