

PRESS RELEASE

Release Date: **Immediate**

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Senator Reed to Get Firsthand Look at How QualityMetric's Cutting-Edge Technology Helps Improve Health Care Products and Services

Local RI Company Helps To Improve Quality of Life for Patients Worldwide

Lincoln, RI - August 11, 2006 -- U.S. Senator Jack Reed (D-RI) is scheduled to visit QualityMetric Incorporated, a leading provider of health outcomes measurement surveys and services, on Monday, August 14 2006 at 2:00 p.m.

Reed, a member of the Senate Health, Education, Labor and Pensions (HELP) Committee, has authored legislation to modernize America's health care system and make it easier for doctors to share life-saving information.

During Reed's site visit, QualityMetric will demonstrate their cutting-edge technology and world-recognized health outcomes surveys designed to assist pharmaceutical, biotechnology, medical device and health management companies improve their products and services and, subsequently, the health of the many patients they serve worldwide.

John E. Ware, Jr., PhD, Founder, CEO, and Chairman of the Board of QualityMetric Incorporated stated, "Senator Reed's visit is indicative of his substantive interest in health care and Rhode Island-based companies. We will demonstrate for the Senator how we are advancing consumer-based assessment technologies in the health care industry. Every patient should have a voice in their care, and we provide the tools for meaningfully integrating that voice throughout the continuum of health care."

The visit will include online demonstrations of QualityMetric health surveys and information delivery systems.

About QualityMetric:

Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36[®], SF-12[®] and SF-8[™] Health Surveys, QualityMetric, using proprietary and analytical methodologies to capture, benchmark and interpret actionable, patient-reported health information, provides the most widely used health outcomes measurement products and services for use in pharmaceutical, biotech, and medical device companies, in CRO's and in Health Management in areas such as pharmacoeconomic analysis, clinical trials, direct-to-consumer (DTC) marketing, disease and population management, risk assessment, cost prediction, and consumer-directed health care initiatives. QualityMetric also offers Outcomes-Insight Consulting Services and collaborates on the development of science-based health assessment systems. For more information about QualityMetric visit: www.qualitymetric.com

Event Overview:

WHO: U.S. Senator Jack Reed (D-RI)

WHAT: Site visit to QualityMetric Incorporated and demonstration of QualityMetric's cutting-edge health outcomes technology

WHEN: Monday, August 14 2006 at 2:00 p.m.

WHERE: QualityMetric Incorporated, 640 George Washington Highway, Suite 201, Lincoln, RI 02865
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