

Quality Connection



May 2010 Issue

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QualityMetric Acquired by Industry Leader

QualityMetric has big news! We have been acquired by Ingenix, a leading health information, technology, consulting, and services company. As of March 24, QualityMetric is now part of i3, the life sciences business division of Ingenix, which takes a 360-degree view of health care to help its global pharmaceutical, biotechnology, and medical device clients bring safe and effective products to market quickly while demonstrating value.

This acquisition is filled with opportunity for QualityMetric. Despite being a small company, we maintain a considerable client base that spans the world. "Being a part of Ingenix now only opens the door for us to develop more tools and services, hone our skills, and offer our clients the more comprehensive service that they deserve," says Gus Gardner, President and Chief Operating Officer at QualityMetric.

But most importantly, we now have the ability and the resources to further advance the outcomes measurement field and prove once again why we are considered the outcomes measurement specialists.

[Read](#) the press release.

QualityMetric News

- QualityMetric will be exhibiting and presenting at AHIP's Institute 2010 in Las Vegas, Nevada. On Friday, June 11, QualityMetric and Palladian Health will team up to present *Delivering on the Promise of Health Reform: Engaging Patients and Providers to Improve Care and Control Costs*. This interactive discussion will highlight how Palladian is using QualityMetric patient-reported outcome (PRO) surveys at the point of care to drive clinical decision-making, measure treatment effectiveness, track patient progress, and provide efficient care. Insights will be shared that can help health care professionals deliver on the promise of health reform. [Learn](#) more.
- We are thrilled to announce the recent return of [Martha Bayliss](#), MSc, to the QualityMetric team. Martha was a founding member of our measurement science team in 1997 and rejoins us with nearly 20 years of experience working with patient-reported outcomes. Her expertise and scientific leadership will be of great value to

QualityMetric at this crucial point in the company's growth and in the future.

- In our February 2010 issue, we detailed a feature article that has now been published in the April/May issue of *Case in Point* magazine, the official publication of the Case Management Society of America. The article highlights how BlueCross and BlueShield of Kansas City has found a way to deal with the increasing complexity of coordinating care for patients -- a challenge that many health insurance plans are currently facing due to health care reform. [Read](#) the full article.
- According to the American Academy of Asthma, Allergy and Immunology (AAAAI), rhinitis affects more than 50 million people and is one of the most common illnesses in the United States. The April 2010 issue of *Redbook* magazine highlighted the use of QualityMetric's Rhinitis Impact™ Survey on pollen.com to help those affected by rhinitis track and monitor its impact on daily life.
- Earlier this month, our scientists presented several posters at the ISPOR 15th Annual International Meeting in Atlanta, GA. We've just learned that QualityMetric scientist Regina Rendas-Baum's poster was selected for an ISPOR Research Presentation Award. The poster, titled *Confirmatory Factor Analysis and Differential Item Functioning Analysis of the Migraine-specific Quality of Life Questionnaire Version 2.1 in Chronic Migraineurs*, was named as a Best Poster Presentation. [View](#) this and all other ISPOR posters by QualityMetric scientists.



Product Spotlight

QualityMetric was founded to apply the latest technologies to PROs to make them more accessible and meaningful. For more than a decade now, our technological innovations have allowed the use of PROs to expand by streamlining the survey administration and scoring processes, and making the results available in real time.

Our [Smart Measurement](#)® System is an ideal platform for individuals or organizations that want to measure functional health and well-being quickly and confidentially via an all-in-one, Internet-based data collection service. We also provide [Certified Scoring Services](#), which assure not only the quality of data, but its proper interpretation as well.

Visit our [website](#) to learn more about our IT services.

How do you use PROs in your part of the world? We'd like to know.

In our last issue, we shared that our Quality Connection reader population

hails from a total of 133 countries - representing roughly 68% of the world - and is only growing. This indicates that the use of PROs has not only increased, but also reached nearly every corner of the world.

Help us continue to spread the word on PROs by sharing your story with us and our readers. We'd like to learn more about you and how you are using, or have used, PROs. If you'd like to be featured in an upcoming issue, please email the editor, [Kristin Wysteppek](#), with a short bio about yourself and brief summary regarding how you are involved with outcomes measurement.

Connect with your
friends at QualityMetric



New Publications

QualityMetric publishes a user guide to accompany each PRO that we develop. Here are two newly released publications, and two that will soon be available for sale.

- **Quick Start Guide for the Use of the SF-36v2 Health Survey with PIQ-6**
The purpose of this guide is to provide users with the information necessary to familiarize themselves with the SF-36v2[®] Health Survey with PIQ-6[™] and to properly use the instrument. It also provides a discussion of how the meaningfulness of SF-36v2 results can be augmented by findings from the PIQ-6, particularly with patients and populations for whom the impact of pain is a significant consideration.
- **Quick Start Guide for the Smart Measurement System Fax Mode of Administration**
This guide provides Smart Measurement[®] System users with the basic information necessary to quickly familiarize themselves with the Smart Measurement System and to instruct them in how to quickly set up and begin to use the system.
- **Quick Start Guide for the Use of the Rhinitis Impact Survey with the SF-12v2 Health Survey-SET (Coming soon!)**
This guide provides users with the basic information necessary to familiarize themselves with the Rhinitis Impact[™] Survey (RIS-6[™]) and to understand how to properly use the instrument. It also provides a discussion of how the meaningfulness of RIS-6 results can be augmented by findings from the SF-12v2[®] Health Survey-SET.
- **Quick Start Guide for the Use of the Pediatric Asthma Impact Survey with the SF-10 Health Survey for Children (Coming soon!)**
This guide provides users with the basic information necessary to familiarize themselves with the Pediatric Asthma Impact Survey[™] (PAIS-6[™]) and to understand how to properly use the instrument. It also discusses how PAIS-6 results can be augmented by findings from the SF-10[™] Health Survey for Children. The companion guide,

The SF-10 Health Survey for Children: A User's Guide (Saris-Baglana et al., 2007), offers an overview of the development, use, and interpretation of the SF-10, and is also available from QualityMetric.

[Contact](#) an Account Executive to place an order or learn more.

Upcoming Events

QualityMetric representatives will be spreading the word on PROs in the following city soon:

- **June 9-11 [AHIP's Institute 2010, Las Vegas, NV](#)**
Be sure to attend our [presentation](#) and visit us at booth #101.

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