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## Ingenix Launches Life Sciences Division

On January 20, 2011, inVentiv Health announced an agreement to purchase the i3 clinical development businesses from Ingenix. inVentiv will retain the i3 brand name and acquire the following businesses: i3 Research, i3 Statprobe, and i3 Pharma Resourcing.

QualityMetric will remain a part of Ingenix, aligned with its newly-launched Ingenix Life Sciences division. Gus Gardner will continue to lead QualityMetric as President and COO, and QualityMetric's customers will not experience any changes in service as a result of this announcement.

Read the [press release](#) to learn more.

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## One Tool, Unlimited Potential

At some point, we all wish for that multi-purpose tool that can make our lives much easier. For outcomes measurement, we have your answer - our SF™ health surveys. These tools can help you achieve your goals at every stage of product development and distribution. They are versatile and scientifically valid, providing precise and reliable patient-reported data you can use to demonstrate comparative effectiveness, create marketing opportunities, secure formulary approval, and more. We can even customize a survey to match your needs.

[Learn](#) more about the unlimited potential of these tools.

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## Privacy and Security the Main Focus in Version 4.0 of the Smart Measurement System

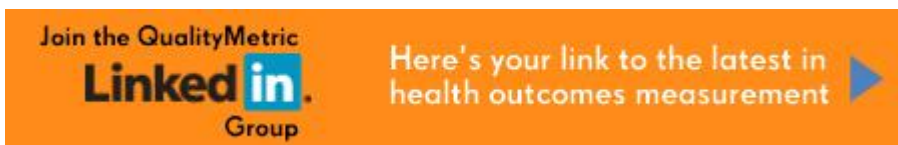
The latest version of QualityMetric's [Smart Measurement System](#) is compliant with the U.S. FDA's 21 CFR Part 11 regulation for ensuring data authenticity and integrity. The Smart Measurement® System is our all-in-one health survey data collection and patient engagement platform, using the latest technologies to capture, benchmark, interpret, and report survey data. Available in all of our markets, the Smart Measurement System also complies with HIPAA privacy and security regulations, as well as PIPA regulations in Canada.

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## QualityMetric News

As a result of the acquisition mentioned above, Clinical Informatics Solutions is now a product of QualityMetric. Using information from the database of the nation's largest medical insurance company, we're now able to locate investigator sites, patients who match trial protocol, and the best investigators to assist with developing protocols and expediting patient recruitment.

Contact [Bill Gwinn](#) to learn how to leverage these capabilities and check out our [website](#) to learn about our other consulting services.



## Product Spotlight

Over the years, QualityMetric has amassed a large data asset involving our health surveys across the health care continuum. This data asset has become instrumental in translating scores from the use of our tools into salient messages about what the scores mean. Here are just some of the databases we have:

- **Normative Databases** - Used to provide estimates of disease burden, identify outliers posing the greatest health risk, assess variability in health of target populations, and determine transition probabilities by disease and demographic groups.
- **Epidemiological Databases** - Used to provide a means of determining if disease prevalence and severity of disease is greater or less in a particular population, and also provide estimates of the most common co-morbidities associated with disease.
- **Longitudinal Databases (Observational Studies)** - Used to provide estimates of health outcomes in generic and disease-specific populations, transition probabilities in health outcomes by disease status, and benchmarks for changes in health outcomes.
- **Bibliographical Database** - Our [SF bibliography](#) contains more than 14,000 peer-reviewed studies in the literature referencing the use of our tools. Information gathered from this database provides a context for understanding differences and changes in scores of our tools across hundreds of diseases and clinical situations.
- **Pediatric Norms/Benchmark Data** - Along with age-based norms, we also have data for children with disabilities and common conditions (e.g. asthma) that can be used to develop benchmarks. We can test for differences in scores across treatment or other

meaningful groups.

[Learn](#) more about these databases.

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## Ingenix News

Here is the latest news from Ingenix's many corners of the world:

- In December 2010, Ingenix gained recognition as a thought leader in comparative effectiveness research (CER) - an important topic in today's health care industry. This recognition was on behalf of The Lewin Group, which runs the [Center for Comparative Effectiveness Research](#) that focuses on identifying the most clinically effective treatment options for a wide range of medical conditions. According to Cliff Goodman, acting director of the Center and Senior Vice President of The Lewin Group, Ingenix was recognized in part because it "...has one of the largest private-sector administrative claims databases available. The Center can use the unique data assets and tools Ingenix has at its disposal to improve health care effectiveness."
- Ingenix recently developed Health Impact, a tool that predicts diabetes risk, aiding in early disease intervention. Developed by the Ingenix Innovation Lab - a group of employees charged with keeping Ingenix at the forefront of the health care industry - this tool can predict years in advance whether diabetes is on the horizon so patients can make the necessary lifestyle changes and treatment decisions to prevent it. In addition, employers can know if their workforce is at risk and focus wellness resources accordingly.

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## Publications

QualityMetric publishes a user guide to accompany each PRO health survey that we develop. Here is our most recent publication:

- **User's Manual for the SF-12v2 Health Survey, Second Edition**  
Users of QualityMetric's SF-12v2<sup>®</sup> Health Survey will find our new *User's Manual for the SF-12v2 Health Survey, Second Edition* very valuable. This manual thoroughly documents the SF-12v2, including the development, administration, reliability, and validity of the survey, as well as its substantial improvements over the SF-12<sup>®</sup> Health Survey. A portion of the manual focuses on the comparability of scoring between both the SF-12 and SF-12v2, and also that of the SF-36<sup>®</sup> Health Survey and SF-8<sup>™</sup> Health Survey. Chapters addressing enhanced versions of the SF-12v2 (e.g. SF-12v2<sup>®</sup>-MH Enhanced) and the interpretation of individual-patient and group-level scores are also included. Guidelines concerning the choice of which form to use, as well as tables summarizing results

from several relevant randomized controlled trials, are an added bonus.

[Contact](#) an Account Executive to place an order or learn more.

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## Events

QualityMetric representatives will be spreading the word on PROs at the following conferences soon:

- **February 21-24 [HIMSS11](#) Annual Conference & Exhibition, Orlando, FL**
- **May 21-25 [ISPOR](#) 16<sup>th</sup> Annual International Meeting, Baltimore, MD**
- **May 22-25 [MAGI](#) Clinical Research Conference - East, Philadelphia, PA**
- **June 19-23 [DIA](#) 47<sup>th</sup> Annual Meeting, Chicago, IL**

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