

QualityMetric Expands Health Outcomes Science Team

Three new scientists fuel further study, development, and universal application of patient-based general and disease-specific health surveys

Lincoln, RI - March 12, 2003 - QualityMetric Incorporated, the world's foremost provider of patient-based general and disease-specific health surveys, today announced three new scientists will join their globally recognized health outcomes science team.

The expansion of QualityMetric's Science Team, "reflects a paradigm shift occurring in health care with the focus now on the consumer," commented John E. Ware, Jr., PhD, chief executive officer and chief science officer of QualityMetric. "Health plans, disease management and pharmaceutical companies, health providers, employers and government agencies, have all recognized that the future of health care resides with informed and empowered patients and in better meeting the needs and expectations of the public. Our expertise in patient-based general and disease-specific health outcomes is in great demand for use in assessing disease burden and treatment benefit, and in predicting costs of care and productivity at work," Ware continued.

To meet the increasing demand for QualityMetric's products, services, and consultation, three new scientists have been employed with noted careers in the development and application of health outcomes measures. Jakob B. Bjorner, MD, PhD, joins QualityMetric from Denmark, where he recently served as the Senior Researcher for the National Institute of Occupational Health. Dr. Bjorner, a consultant to QualityMetric since 1997, holds a doctorate in medical sociology from the University of Copenhagen. His research focus, expected to add considerable breadth to QualityMetric's scientific research and consulting capability, is on applying modern psychometric methods to health status measurement. Dr. Bjorner has received a gold medal from the University of Copenhagen for research on quality of life and HIV.

Also joining the Science Team of QualityMetric is Carolyn E. Schwartz, ScD, whose doctorate in behavioral science came from the Harvard School of Public Health. She is currently a senior scientist at QualityMetric, the Director of Behavioral Science Research at Health Assessment Lab, and holds a faculty appointment as Associate Professor of Medicine at the University of Massachusetts Medical School, Worcester, MA. She also serves on the board for the International Society of Quality of Life Research, is an associate editor of *Quality of Life Research*, a member of the Oncology Outcomes Advisory Board for AstraZeneca LP, and the Quality of Life Advisory Group for the American Cancer Society.

Renee N. Saris-Baglana, PhD, is currently a professor of psychology at the University of Rhode Island teaching undergraduate courses in statistics and research methods. Her degrees were earned at the University of Rhode Island and she has taught at Ball State University in Indiana, Moorehead State University in Kentucky, and has served as a Research Consultant for the Community Research Services Team at Brown University. Dr. Saris-Baglana's research has focused on women's health (self-objectification of physical and mental health; reproductive health; eating disorders) and social influences on health-risk behaviors. She is a member of the American Psychological Association, the Association for Women in Psychology, and serves on a number of professional committees.

"After a rigorous review process, we are thrilled that Jakob, Carolyn, and Renee will be joining our team," offered Diane M. Turner-Bowker, PhD, Senior Scientist and Science

Administrator for QualityMetric. "They bring noted health outcomes and research expertise that will be advantageous to the many and varied constituencies we serve," Dr. Turner-Bowker concluded.

About QualityMetric Incorporated

QualityMetric Incorporated has integrated the consumer's voice into health care decision-making with self-reported generic and disease-specific health outcomes surveys used worldwide to measure health status with scientific validity in clinical practice, disease management, population monitoring, clinical trials, and direct-to-consumer marketing. Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36[®], SF-12[®], and SF-8[™] Health Surveys, QualityMetric's scientific expertise has dramatically evolved the value and precision of health-related quality of life measurement while our technology applications, including the world's first computerized dynamic health assessments (DYNHA[®]), have broadened the options for administration.

Contact:

Dawn Giles
Sr. Director of Marketing and Business Development
QualityMetric Incorporated
dgiles@qualitymetric.com
401-334-8800 ext.260