

**QualityMetric Announces Launch of The SF Health Outcomes™ Scoring
Available at www.qualitymetric.com**

Extends QualityMetric's "Seal of Approval" to scientifically valid scoring of the SF-36®, SF-36v2™, SF-12®, SF-12v2™, and SF-8™ Health Surveys.

Lincoln, RI. - March 16, 2004 - QualityMetric Incorporated, integrating the consumer's voice into health care decision-making with the world's most widely used self-reported health outcomes surveys, today announced the launch of SF Health Outcomes™ Scoring Software, making it easier than ever before to score the SF® Generic Health Surveys (SF-36®, SF-36v2™, SF-12®, SF-12v2™, and SF-8™ Health Surveys) with scientific validity and precision.

The SF Health Outcomes™, Scoring Software provides indication of any potential data quality problems, produces survey scores that are scientifically valid and reliable, and results that can be compared across studies. Additional features that can be extremely useful, if not essential in demanding scoring situations are available as value-add "modules".

The Enhanced Scoring Module of the SF Health Outcomes™ Scoring Software provides full Data Quality Evaluation (DQE), one of the single most important procedures to achieving precise and valid health status measurement, and offers full documentation of data quality in the form of a Data Quality Evaluation Report with descriptive tables. With such complete documentation, software users can more readily identify the source of their data quality problems and correct them.

The Advanced Scoring Module of the SF Health Outcomes™ Scoring Software offers Missing Data Estimation (MDE), developed by QualityMetric to vastly improve methods of data recovery, making it possible to calculate scale and summary scores for many respondents not answering every survey item. MDE delivers a larger sample population, a more accurate estimate of the results, and a better representation of the population originally sampled.

Utility Index Scoring is another feature available with the SF Health Outcomes™ Scoring Software and is used for health economic evaluation in the assessment of the cost effectiveness of various health care interventions and "quality adjusted years of life."

"Users of the SF Health Outcomes™ Scoring Software have the confidence that their data is being scored in accordance with standards set by principal developers of the SF™ Generic Health Surveys," commented Peter T. Hahn, President and COO of QualityMetric Incorporated. "These standards support consistently precise and reliable scores, making the scientifically valid scoring of data "business as usual." Hahn concluded.

QualityMetric also offers a broad range of consulting services that support clients worldwide in the design of clinical trials and longitudinal studies, and in the scoring, interpretation, analysis, and reporting of survey data. Inquiries regarding QualityMetric's Outcomes Insight™ Consulting can be directed to www.qualitymetric.com/consulting or by e-mail to consulting@qualitymetric.com.

About QualityMetric Incorporated

QualityMetric Incorporated has integrated the consumer's voice into health care decision-making with self-reported generic and disease-specific health outcomes surveys used

worldwide to measure health status with scientific validity in clinical practice, disease management, population monitoring, clinical trials, and direct-to-consumer marketing. Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36[®], SF-12[®], and SF-8[™] Health Surveys, QualityMetric's scientific expertise has dramatically evolved the value and precision of health-related quality of life measurement while our technology applications, including the world's first computerized dynamic health assessments (DYNHA[®]), have broadened the options for administration.

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