

QualityMetric Incorporated Announces CD-ROM Education Series on the Practical Application of Health Outcomes Measurement in Health Care

Low Cost CD-ROM Version Available at www.qualitymetric.com/products Will Allow for Widespread Use

Lincoln, RI. –July 13, 2004 – *Understanding Health Outcomes*, the most widely used educational series on health outcomes measurement, is now available in CD-ROM format at new affordable pricing. Produced by QualityMetric Incorporated, *Understanding Health Outcomes* is accredited by Tufts University School of Medicine for physicians, pharmacists, nurses and physician assistants. The Series has been endorsed by thought leaders, including Donald M. Berwick, MD, President and CEO, Institute for Healthcare Improvement (IHI); Judith A. Cahill, Executive Director, Academy of Managed Care Pharmacy (AMCP); Arnold Milstein, MD, MPH, Medical Director, Pacific Business Group On Health; and Julie Sanderson-Austin, RN, Vice President, Quality Management & Research, American Medical Group Association (AMGA).

Understanding Health Outcomes offers health care professionals, clinical investigators, and policymakers a better understanding of the use and interpretation of patient-reported health outcomes surveys. Noting that many decision makers who could potentially benefit from health outcomes information are not aware of its availability, QualityMetric Incorporated continues to strive toward the shared goal of various Federal agencies-including the Centers for Medicare & Medicaid Services, the Department of Veterans Affairs, the National Institutes of Health, and the Agency for Healthcare Research and Quality encouraging the widespread use of health outcomes measurement tools to assess individual and aggregate functional health status. By including interviews with leading experts, examples of actual applications, and visual aides, this series is educational and comprehensive; being the first accredited series to offer the language, concepts, meaning, science, and practical applications behind patient-reported health outcomes surveys.

Understanding Health Outcomes consists of two series. Series One offers nine valuable programs including: A Case for Self-Assessment, SF-36® and SF-12® Health Surveys: How to Use Them, Measurement Tools: How to Choose, Interpreting Results: What Do the Numbers Mean, to name a few. Series Two offers six programs focusing on the use of patient-based measures in specific disease areas (sleep disorders, disabling headaches, HIV and AIDS, asthma, pain, dementia). Each program contains a video and searchable study guide. Each series can be purchased separately, or save 25% by purchasing both Series One and Series Two. (Additional discounts are available for volume purchases). To order, visit the QualityMetric website at www.qualitymetric.com/products or call 800-572-9394. Purchasers of Series One and Series Two will be offered discounts as new programs are released.

About QualityMetric Incorporated

QualityMetric Incorporated has integrated the consumer's voice into health care decision-making with self-reported generic and disease-specific health outcomes surveys used worldwide to measure health status with scientific validity in clinical practice, disease management, population monitoring, clinical trials, and direct-to-consumer marketing. Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36®, SF-12®, and SF-8™ Health Surveys, QualityMetric's scientific expertise has dramatically evolved the value and precision of health-related quality of life measurement while our technology applications,

including the world's first computerized dynamic health assessments (DYNHA[®]), have broadened the options for administration.

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