

**QualityMetric Forms Office of Grants and Scholarly Research to
Support Use of Patient-reported Health Outcomes Surveys by the
Academic/Research Community**

***Disease-specific and Dynamic Computerized (DYNHA®) Surveys Added to QualityMetric
Royalty-Free Offerings for Scholarly Research***

Lincoln, RI - November 2, 2004 - QualityMetric Incorporated, founded by the developer of the SF-36® Health Survey and other leading generic and disease-specific patient-reported health outcomes surveys, today announced formation of an Office of Grants and Scholarly Research (OGSR) to distribute health-related quality of life (HRQoL) measurement tools for scholarly research. The OGSR will:

- Continue to offer royalty-free permission to use the SF™ health outcomes surveys and new online DYNHA® software for scholarly research (Note: Administrative fees may apply)
- Encourage the publication of information about these health outcomes surveys in scientific literature, with focus on disease-specific and computerized dynamic (DYHNA™) surveys
- Build strategic partnerships/collaborations with clinical thought leaders to advance the development and application of outcomes surveys in all areas of health care
- Serve as a focal point for academic/research users of generic, disease-specific, and dynamic PRO surveys, providing newly published scientific articles, content on related topics, and opportunities for beta testing new products/services

The formation of the OGSR follows a July 2004 QualityMetric announcement offering royalty-free access to DYNHA® generic and disease-specific computer adaptive health assessments for purposes of scholarly research. According to QualityMetric Chief Executive Officer and Chief Science Officer, John E. Ware, Jr., Ph.D., "Over 125 researchers and academics responded to our DYNHA® royalty-free program within a week of the announcement and the number of applicants has grown significantly since then. The market demand for royalty-free access to scientifically valid PRO measurement tools by the academic research community is clear and we wanted to respond with a structure and support system to foster that."

Over 7,500 articles have been published to date in medical and scientific journals worldwide citing use of the SF™ Generic Health Surveys (SF-36®, SF-36v2™, SF-12®, SF-12v2™, SF-8™ Health Surveys). Titles and abstracts of these articles are available by therapeutic area in an SF Bibliography, offering enormous clinical value to those considering application of SF measurement tools. "We expect that the content scope of the SF Bibliography will grow to include our newer measurement tools in asthma and other disease areas, as well as our DYHNA® surveys which offer faster, smarter health status measurement," added Ware.

The OGSR will serve as a liaison with worldwide members of the www.SF-36.org "community"; SF™ grant/permission holders; clinical thought leaders; professors and students from universities, teaching hospitals; government agencies; and new research applicants that contact the Office on a daily basis.

About QualityMetric Incorporated

QualityMetric Incorporated has integrated the consumer's voice into health care decision-making with self-reported generic and disease-specific health outcomes surveys used worldwide to measure health status with scientific validity in clinical practice, disease management, population monitoring, clinical trials, and direct-to-consumer marketing. Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36[®], SF-12[®], and SF-8[™] Health Surveys, QualityMetric's scientific expertise has dramatically evolved the value and precision of health-related quality of life measurement while our technology applications, including the world's first computerized dynamic health assessments (DYNHA[®]), have broadened the options for administration.

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