

## **Zimmer signs three year "Global License" for unlimited use of QualityMetric Health Outcomes Surveys**

### ***Hallmark SF-36® and SF-12® Health Surveys Meet Criteria of Excellence in Zimmer's Continued Support of Orthopaedics Community***

**Providence, R.I. - February 14, 2003** - QualityMetric Incorporated, the world's foremost supplier of health outcomes surveys, today announced Zimmer Holdings, Inc. (NYSE:ZMH), a leader in the field of orthopedics, as a new customer of its Global Licensing Program. Zimmer will now benefit from unlimited use of QualityMetric's SF-36 and SF-12 general health surveys during the next three years as Zimmer pursues new product development through research and clinical trials that rely on QualityMetric surveys to provide scientifically accurate assessments of health outcomes.

Zimmer's purchase of a QualityMetric Global License will generate significant savings in license fees compared to what would have been levied for each individual clinical trial or research effort requiring a health outcomes determination. "QualityMetric's Global License was devised to make it easier for companies such as Zimmer to use our health surveys as often as they require for the duration of the contract," commented Allyson Ross Davies, Executive Vice President of Products & Services for QualityMetric. "Hospitals, pharmaceutical companies, universities, and other companies needing to measure health outcomes accurately and validly will find our Global License a valuable asset, saving them both time and money," Davies concluded.

While the SF-36 and SF-12 health surveys, named for the number of questions contained in each, measure the same eight aspects of general health, the SF-12 has rapidly become the instrument of choice in large population health surveys that require maximum efficiency. A subset of items from the SF-36, the SF-12 offers the same comprehensiveness and range of measurement at one-third the length.

#### **About Zimmer**

Zimmer, based in Warsaw, Indiana, is a global leader in the design, development, manufacture, and marketing of reconstructive orthopedic implants and fracture management products. Orthopedic reconstruction implants restore joint function lost due to disease or trauma in joints such as knees, hips, shoulders, and elbows. Fracture management devices are used primarily to reattach or stabilize damaged bone and tissue to support the body's natural healing process. Zimmer also manufactures and markets other products related to orthopedic and general surgery. Zimmer was founded in 1927 and has more than 3,500 employees worldwide.

#### **About QualityMetric Incorporated**

QualityMetric Incorporated has integrated the consumer's voice into health care decision-making with self-reported generic and disease-specific health outcomes surveys used worldwide to measure health status with scientific validity in clinical practice, disease management, population monitoring, clinical trials, and direct-to-consumer marketing. Founded in 1997 by John E. Ware, Jr., PhD, principal developer of the SF-36®, SF-12®, and SF-8™ Health Surveys, QualityMetric's scientific expertise has dramatically evolved the value and precision of health-related quality of life measurement while our technology applications, including the world's first computerized dynamic health assessments (DYNHA®), have broadened the options for administration.

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